A2ZPAPERS.COM

Privacy Policy

(Updated July 2016)

We are committed to protecting and respecting your privacy. This policy (together with our <u>terms of</u> <u>use</u> and any other documents referred to in our terms of use and this policy) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting A2Zpapers.com you are accepting and consenting to the practices described in this policy.

Information We May Collect From You

We may collect and process the following data about you:

- Information you give us. You may give us information about you by filling in forms on our site www.A2Zpapers.com (our site) or by corresponding with us by e-mail or otherwise. This includes information you provide when you subscribe to our service, participate in discussion boards or other social media functions on our site, and when you report a problem with our site. The information you give us may include your name, address, e-mail address and in some cases phone number
- Information we collect about you. With regard to each of your visits to our site we may automatically collect the following information:
 - technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system, platform and device identifier (or "UDID")
 - information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

This information does not, however, identify you by name, and it is not necessary for you to provide us with your name or address to use our site.

• Information we receive from other sources. We are also working closely with third parties (including, for example, business partners, sub-contractors in technical and delivery services,

advertising networks, analytics providers and search information providers) and may receive information about you from them.

Uses Made of the Information

We use information held about you in the following ways:

- Information you give to us. We will use this information:
 - o to provide you with the information that you request from us;
 - to notify you about changes to our service;
 - to ensure that content from our site is presented in the most effective manner for you and for your computer.
- Information we collect about you. We will use this information:
 - to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - to improve our site to ensure that content is presented in the most effective manner for you and for your computer;
 - to allow you to participate in interactive features of our service, when you choose to do so;
 - \circ $\;$ as part of our efforts to keep our site safe and secure;
 - to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
- Information we receive from other sources. We may combine this information with information you give to us and information we collect about you. We may us this information and the combined information for the purposes set out above (depending on the types of information we receive).

Disclosure of Your Information

We may share your personal information with any member of our group, including our affiliate companies.

We may share your information with selected third parties including:

- Advertisers and advertising networks that require the data to select and serve relevant adverts to you and others. We do not disclose information that identifies you by name or provides your address to our advertisers, but we may provide them with aggregate information about our users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, women in London). We may make use of the data we have collected from you that does not identify you by name to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience.
- Analytics and search engine providers that assist us in the improvement and optimization of our site.

We may disclose your personal information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our <u>terms of</u> <u>use</u> and other agreements; or to protect the rights, property, or safety of A2Zpapers.com, our customers, or others.

Changes to Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check this page frequently to see any updates or changes to our privacy policy.